



Text Hackathon: Extracting Knowledge from Big Digital Texts (Centre for Textual Studies, De Montfort University, 10-12th November 2017)

From simple word counts to collocates and keywords

Jonathan Culpeper, Lancaster University, UK

@ShakespeareLang http://wp.lancs.ac.uk/shakespearelang













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Unlocking the meanings of words and the styles they create using corpus-based techniques

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Overview



- 1. Counting words
- 2. Meanings and styles through:
 - > Frequencies of words
 - > Frequencies of word clusters (n-grams)
 - > Concordances and collocates (statistically associated co-words)
 - Keywords (statistically distinctive words)
- 3. A note on programs I used, etc. (see handout)

Why bother to count linguistic items?



It's all about patterns:

 Patterns of language usage shape meanings, styles, cultures, etc.

Counting can:

- Reveal patterns you didn't know
- Confirm patterns you did had a hunch about

Counting also has the merit that:

- It does not rely on intuition
- It's relatively precise



Why use computers for counting?

Obvious advantages:

- They can count up more stuff than you could in several lifetimes
- They are systematic

Not so obvious disadvantages:

- Getting them to count even 'simple' words is not straightforward
- Different programs (with the same settings) will often give you different counts of the same thing
- Mistakes can lurk within the counts

And humans are never redundant:

- You decide the <u>what</u> what data and what to count
- And you interpret what the results mean



What to count with a computer?

WORDS, WORDS, words

Why words?

- Words carry a fairly large part of the meanings we wish to convey
- Words, especially some, carry at least part of the grammar of the language
- Words are a major part of styles (not just authorial)
- Words are many (difficult for a human to count in extensive data)
- Words pattern (cf. word choice)

Words



So, with words, we are on to a winner!?

The word: Not so simple



Different words in Shakespeare: What can we 'learn' from the internet?

- In his collected writings, Shakespeare used 31,534 different words.
 (A misinterpretation of Efron and Thisted 1976;
 https://statistics.stanford.edu/sites/default/files/BIO%2009.pdf)
- Literary elites love to rep Shakespeare's vocabulary: across his entire corpus, he uses 28,829 words (https://pudding.cool/2017/02/vocabulary/)
- Unique words: There are 27,352 distinct spellings in Shakespeare (http://wordhoard.northwestern.edu/userman/scripting-example.html)
- Around 20,000 (David Crystal, and others)

Of course there is also the major issue of what counts as "Shakespeare"!!!



Do we count word-forms or lexemes?

Word-forms and lexemes (lemmas -- dictionary headword)

- Dictionary headword/lemma:
 do
- Modern (morphological) word-forms: do, does, doing, did, done
- Early modern (morphological) word-forms: do, does, do(e)st, doth, doing, did, didst, done



Do we count word-forms or lexemes?

Word-forms and lexemes

Dictionary headword/lemma:

do = 1

Modern (morphological) word-forms:

do, does, doing, did, done = 5

Early modern (morphological) word-forms:

do, does, do(e)st, doth, doing, did, didst, done = 8





Other problems with counting words

- a) Can we simply adopt an orthographic definition of a word?
- b) Would we want to include all such words?
- c) Are the different ways of spelling words an issue?
- d) Are the words accurately transcribed in the first place?



The usual way of defining a word in corpus linguistics:

orthographic word = 'a string of uninterrupted non-punctuation characters with white space or punctuation at each end' (Leech et al. 2001: 13-14)



to mum griddob

IliKeyouphJILoreyou

LOVE Stom

Emily



Interference from other ways of defining words:

Words in speech transposed to writing

Tybalt: Gentlemen, **good den**, a word with one of you.

*Romeo and Juliet, III.1



- Words as independent units of meaning
- The plane landed = 3 words?
- The plane took off = 3 words? (cf. phrasal verbs)
- He kicked the bucket = 2 words? (cf. idioms)

Compounds:

- my self, well come, etc.
- hourglass / hour-glass / hour glass

Contractions:

Present-day gonna < going to (BNC "gon-na");

Also: can't, I'm, we'll, etc.



The word: Do we include all words?

What about:

- Proper nouns
- Onomatopoeic words and noises: Do de do de (King Lear, 3.6)
- Errors: aud for and
- Malapropisms: [Quickly] She's as fartuous a civil modest wife (Merry Wives 2.2)
- 'Foreign words': *Monsieur*

The word: Are different ways of spelling words an issue?



You decide to study the use of the word would in a corpus. You type it into your search program ... and look at the result.

But in historical texts you miss:

wold, wolde, woolde, wuld, wulde, wud, wald, vvould, vvold, etc., etc.

One orthographic word today; many in EModE

a huge problem!

Spelling is still an issue today.

The word: Are the words accurately transcribed?



Accuracy is problem for transcriptions of spoken data and historical texts.

- Manual transcriptions are error prone and costly.
- Double-keying is super-costly.
- For spoken data, voice-recognition programs are very limited.
- For historical data, OCR only works up to a point (see work by Amelia Joulain-Jay). For example, one particular problem is the long 's', which resembles an 'f'.

I.Lo.G. Oh my sweet Lordy you wil stay behind vs.

<u norm="1 Lord" label="1. Lo. G"> Oh my sweet Lord CyC you, wil stay behind vs.</u>

(Partial) Solutions?



Tokenization processing – to segment a text into orthographic words, deal with compounds and contractions, etc.

Spelling regularisation processing – to group spelling variants under word-forms (cf. VARD)

Lemmatization processing – to group word-forms under lemmas ('headwords')

No perfect solution.



 Are the words of Christina Aguilera's song Beautiful typical of pop song lyrics?

I am beautiful no matter what they say

Words can't bring me down

I am beautiful in every single way

Yes words can't bring me down, Oh no

So don't you bring me down today

- Need to characterize the style of pop song lyrics.
- Word frequencies create a "word list" of pop song lyrics and compare with other genres.



| Pop song lyrics | An academic paper | Spoken English | Written English |
|--------------------|-------------------|-------------------|--------------------|
| 1 | The | The | The |
| You | Of | 1 | Of |
| Me | And | You | And |
| And | In | And | A |
| The | То | It | In |
| My | A | A | To (inf.) |
| То | Is | 's | Is |
| Is | That | to | To (prep.) |
| All | Language | of | Was |
| l'm | It | That | It |



Content words vs. grammatical/function words

I am beautiful no matter what they say
Words can't bring me down
I am beautiful in every single way
Yes words can't bring me down, Oh no
So don't you bring me down today



| Pop song lyrics | love, make, life, boyfriend, baby, know, need, down, come, time, said, goes, say, alone, end, look, ride, sad, bring, feel, feeling, rain, right, things |
|---------------------|---|
| Academic writing | language, speech, writing, spoken, written, historical, communicative, types, example, English, text, features, texts, functions, medium, registers, linguistics, register, time, see, functional, interaction, Saussure, words, area |



Simple frequencies of words in (relatively) big data -- distribution

Two examples:

 Did the three Italian conduct or etiquette manuals published in English between 1561 and 1581 have much of an impact?
 Early English Books Online (EEBO-TCP) interrogated through CQPweb

Meanings and styles: Frequencies Lancaster University of words



The frequencies of the word manners, 1450-1724

| | | | Based on classification: Quarter Century | | | | | | | | |
|------------------|-----------|-----------|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Category | 1450_1474 | 1475_1499 | 1500_1524 | 1525_1549 | 1550_1574 | 1575_1599 | 1600_1624 | 1625_1649 | 1650_1674 | 1675_1699 | 1700_1724 |
| | | | | | | | | | | | |
| Hits | 0 | 0 | 1 | 96 | 659 | 3569 | 6028 | 6435 | 10735 | 13297 | 1061 |
| Cat size (MW) | 0.27 | 6.77 | 3.82 | 23.76 | 48.08 | 103.7 | 147.11 | 178.82 | 333.73 | 336.16 | 17.41 |
| Freq per M | 0 | 0 | 0.26 | 4.04 | 13.71 | 34.42 | 40.98 | 35.99 | 32.17 | 39.56 | 60.93 |



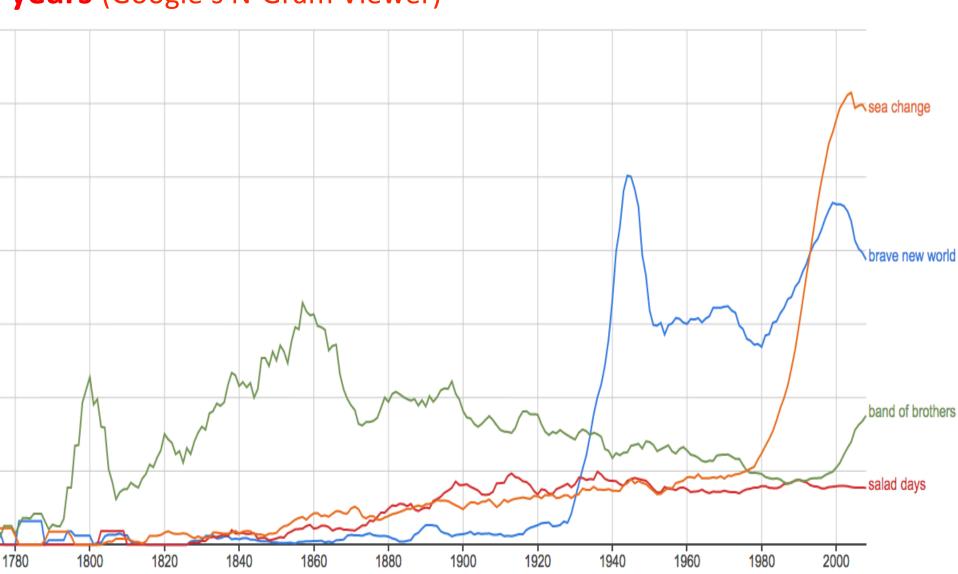


 What happened to phrases associated with Shakespeare in subsequent phases of the development of English?
 Google books interrogated through Google's N-gram Viewer

Four phrases associated with Shakespeare and their use in printed material over the last 200



years (Google's N-Gram Viewer)





Maybe the key to styles is certain **clusters** of words?

- Authorship attribution. E.g. The contribution made by other authors to "Shakespeare's works", and vice versa. Cf. Gary Taylor & Gabriel Egan (2016). The New Oxford Shakespeare. Christopher Marlowe credited as co-author of Henry VI plays, Thomas Middleton as co-author of All's Well That Ends Well; Arden of Faversham added to Shakespeare's 'çanon'.
- But also a means of characterizing all kinds of styles. E.g. work by Michaela Mahlberg.
- How do we identify the clusters, what are they anyway?



I will finish this presentation shortly

I will

will finish

finish this

this presentation

presentation shortly = 5 unique n-grams (5 types; 1 token each)

I will finish

will finish this

finish this presentation

this presentation shortly = 4 unique n-grams (4 types; 1 token each)

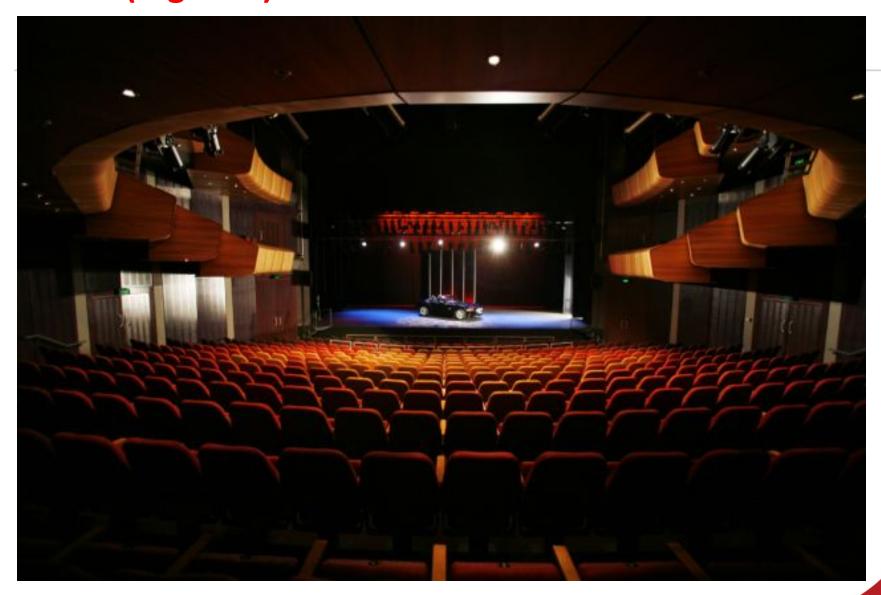


| Shakespeare | EModE Plays | Present-day Plays |
|--------------|----------------|----------------------|
| I pray you | it is a | I don't know |
| I will not | what do you | what do you |
| I know not | and I will | I don't want |
| I am a | it is not | do you think |
| I am not | I have a | do you want |
| my good lord | I will not | I don't think |
| there is no | in the world | to do with |
| I would not | I tell you | do you know |
| it is a | I know not | going to be |
| and I will | I warrant you | don't want to |

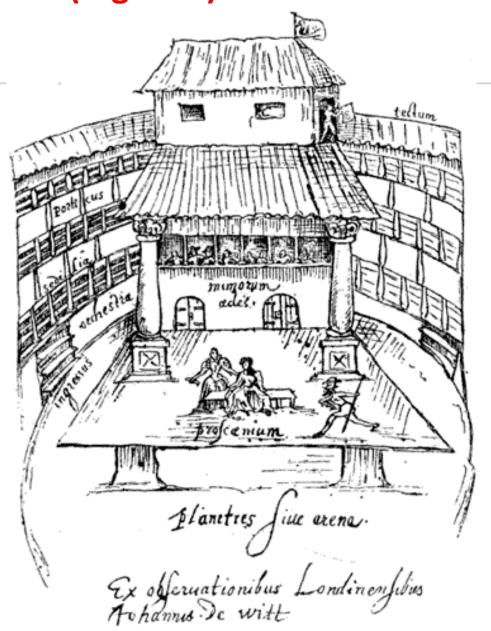
Three-word N-grams in order of frequency (coloured items appear in another column)

Data in 2nd and 3rd columns draw from Culpeper and Kytö (2010)









Purpose-built outdoor theatres:

The Theatre (1576),

The Curtain (1577),

The Rose (1587),

The Swan (1595),

The Globe (1599), and

The Fortune (1600).

Meanings and styles: Concordances Collocates



Has the word *arms* changed in meaning?

- A concordance in Early English Books Online (EEBO-TCP)
- A concordance in the British National Corpus

Your query "[word="arms" %c]" returned 10527 hits in 1669 different texts (98,313,429 words [4,048 texts]; frequency: 107.08 instances per million words) (displayed in random order) << >> > |< Show Page: 1 Show Sentence View Show in corpus order Go! New Query No Filename Hits 1 to 50 Page 1 / 211 extorted money ... Her legs gave way suddenly, and Lucenzo's came up to hold her limp body. 'Can you be **1** H94 1979 arms 2 HGJ 2830 future, and we must hurry towards it with open and welcoming . There will be no black, no white, no yellow arms 3 K8V 1816 flicked at her bare arms. That summer, scoop necks and bare to the shoulders were what every woman wore, with hair arms 4 BN3 1499 I daren't give him. As he lay, with my wrapped around his body, I brought down my head hard on arms before the free-fall. She clenched her fists, spread eagled her and legs and called, exultantly, to St Margaret that she 5 A6J 1276 arms 6 ANY 84 am I? He grips the washbasin, leans forward on locked , and scans the square face, pale under a forelock of arms nor with food. But one is narrowly neutral even if one comprehensively neutral one should supply the Reds in our example neither with 7 ANH 1409 arms 8 FNT 4024 knew, urged her into response. She was passive in his , willing, willing him. But he let her go, arms 9 K91 1192 gorgeous well-dressed women who promenaded in the Bois de Boulogne on the of their escorts, was reminded of a national holiday or Longchamp arms **10** BP4 1508 And the touch of his scorching lips, the clasp of his , the close union with his warm, strong body robbed her arms 11 H9N 1774 and picked Kaptan up. He was crying. I put my around him. 'It is all right now,' I arms then sunbathed in the sweltering heat, lying in each other 's on the white beach, talking softly as the sea rippled beyond 12 JYD 3546 arms to troops of the 7,000-strong Ecowas Monitoring Group (ECOMOG). the peace agreement, arranging for his men to hand over their **13** HLA 673 slide attached to the climbing frame into the bubble bath and the of a playworker who picks up one of the children and kisses 14 EG0 1596 arms 15 A6C 613 front of me five youths, age seventeen, leaning back, arms spread, cool, sniggering and making jokes, pretending not to 16 JY6 2731 asking.' He lifted her easily over the bolster. His around her felt so right, like home-coming. 'Lord, arms 17 HGL 2097 where I met James who was fresh from Waterstone's with his full of Pinter plays, O he was as a young Terence arms 18 CR6 3887 her gently on to the bed. They fell together, their and legs entwined. He loomed over her. 'I love arms 19 C9Y 771 the legs. 13. Curl your toes back and raise both towards the toes, lifting your head and shoulders off the floor arms 20 HR8 1284 they were unproved bread. Robert, gasping for breath in his , wondered whether Mr Malik's request for him to give an arms 21 K3K 824 The cellar of one pub in the town, the Tradesmen's Arms was flooded while drains in many streets overflowed. Connah's Quay 22 CL7 1126 , E6 6a. This starts six feet right of Call to Arms . In retrospect, Ken is a little unhappy that he did like those of a man fifteen years his junior, and his were long. When the cuffs went on he had braced the **23** CAM 1679 arms 24 AEA 590 and relieved his bladder, took Elisabeth Danziger's baby from her and dashed out its brains against the stone wall outside his office arms 25 A6W 748 basically similar suspension design — MacPherson struts at the front, trailing at the rear and driven front wheels - but you certainly would arms 26 BPG 823 . Feel the rhythm in your feet, calves, thighs, and shoulders. Relax - and go with the flow. DAY arms ASIA — PACIFIC CAMBODIA UN peace plan — Diplomatic manoeuvring — Chinese supplies - Fighting - Food shortages Major speech on UN peace plan **27** HL5 1183 arms 28 K2W 661 left it so late?' Stephen died in his mother's early the following day. Mrs Phillips' sister Bernadette Morrow, arms 29 ASN 1101 which was just a little too small and caught him under the . On the bus he reflected that his interview with Mrs Wilson arms 30 HJ3 1015 which is expected to be completed by autumn 1995. Secrets of arms dump to surface IRA chiefs desperate bid to stem leaks to police 31 HKT 411 EPLF, however, continued to claim that Israel was a major supplier, notably of cluster bombs, Kfir aircraft and Soviet-made tanks arms

reduction. This is a plausible piece of future history but,

unthinkable, negotiate a satisfactory peace and agree to serious talks on arms

32 B73 1841

| Y | Your query "arms" returned 173,309 matches in 20,565 different texts (in 1,202,214,511 words [44,422 texts]; frequency: 144.16 instances per million words), ordered randomly [0.048 seconds] | | | | | | | | | |
|----|---|---|--|--|--|--|--|--|--|--|
| < | << <u>>></u> | Show Page: 1 Line View Show in corpus order New query © Go! | | | | | | | | |
| No | Filename | Solution 1 to 50 Page 1 / 3467 | | | | | | | | |
| 1 | <u>A16157</u> | for vassalls of one and the same King, lifting up their arms (in token of accord) appeared their mortal fury: But | | | | | | | | |
| 2 | A43598 | his answers, but not to be won to lay by his arms; and to blind the eyes of the people the more, | | | | | | | | |
| 3 | A19824 | Ralph Chandnit Barons , besides four hundred Knights or men at Arms , with their servants , horse and foot . The number , | | | | | | | | |
| 4 | <u>B02468</u> | Her Safeguard, and her Defence. She reposes betwixt his arms. She lays her heart upon his. She has no care | | | | | | | | |
| 5 | <u>A36794</u> | Will . Co . Bedf . Q. Mary; putting themselves in Arms on her behalf , as appears by Letters Ex script . Will | | | | | | | | |
| 6 | <u>A01622</u> | two cubits high , branched toward the top , with sundry brittle arms or branches , whereon do grow many goodly flowers like unto those | | | | | | | | |
| 7 | <u>A75932</u> | fierce Alarms, Well knowing what outrages committed are, By Civil Arms; And how the Man Had slain, To mend his fare | | | | | | | | |
| 8 | <u>A41385</u> | redoubted Stranger, who under pretext of offering thee his service and arms, will come to steal her from thee. This Conqueror of | | | | | | | | |
| 9 | <u>A96093</u> | his bed, when he should be in the field exercising his Arms Quid dicam de his quibus cura est ut vestes been oleant, | | | | | | | | |
| 10 | <u>A05074</u> | also how to form them . a good number of men of arms : but for Footmen some think that in time of peace they | | | | | | | | |
| 11 | A55353 | the name of Alexander the Seventh . The Archbishopric has in its Arms , a Cross Sable in a Field Argent . Bona on the | | | | | | | | |
| 12 | A62383 | ancient Liberties and Privileges of this House, That the Sergeant at Arms be sent, by Order of this House, for the said | | | | | | | | |
| 13 | <u>A52345</u> | he is sick or hurt, cares not to put on his arms, because they conduce not to the recovery of his health: | | | | | | | | |
| 14 | A61428 | did easily suffer themselves, in favour of them who took up Arms under pretence of defending it, to be drawn in either by | | | | | | | | |
| 15 | A06128 | their rampire, and nothing upon their own manhood and force of arms. But in Algidum they committed a more foul and beastly fault | | | | | | | | |
| 16 | <u>A41445</u> | he sees his provoked, but compassionate Father, stand with open arms to receive him. This he approaches with great reverence, with | | | | | | | | |
| 17 | <u>A56675</u> | heaven to earth, and could grasp all this world in his arms, as a very little thing. But post peccatum Deus eum | | | | | | | | |
| 18 | <u>A70807</u> | arms Tavastia blazon or coat of arms Nylandia blazon or coat of arms Caretia blazon or coat of arms Literis, et morum eleganti probatissime | | | | | | | | |
| 19 | <u>A41036</u> | the Milk resorted to the other) nor did ever Letters and Arms so well consist together , it being an accomplished Academy of Both | | | | | | | | |
| 20 | A02454 | this resolution, she leaves the Sanctuary and pus her self in arms: The very name of Prince Edward, like an adamant, | | | | | | | | |
| 21 | A49445 | a great Treason resolved to raise Arms , and had actually raised Arms against the King . 7 . That they had endeavoured to procure | | | | | | | | |
| 22 | <u>A39710</u> | Till there were Globes enough for every Ball In the Mediceian Arms , you 'd see them all . Amongst the rest at last | | | | | | | | |
| 23 | A58241 | is , to restore persons who were Forfeited for rising in Arms upon necessary standing Laws , and clear and evident Probation , were | | | | | | | | |
| 24 | A88063 | Boats , as many of them could not make use of their Arms : indeed it was a miracle of mercy that we lost not | | | | | | | | |
| 25 | <u>A71328</u> | days) I can show you the best Knight that ever bare Arms in these parts . When Amadis heard this , thinking he had | | | | | | | | |

Meanings and styles: Concordances Collocates



Problem: Sometimes a concordance is too long and complex to see the patterns.

- So we can examine collocates.
- A collocation is a lexical co-occurrence pattern, a habitual co-occurrence between a "node" (e.g. arms) and the words or "collocates" that tend to co-occur with it within a particular span (e.g. 3 words to the left and 3 words to the right).
- Knotty problems attend not only the size of the span, but statistics used to identify that habitual co-occurrence pattern.

Collocation parameters: Information: Statistics: collocations Dice coefficient Collocation window span: Basis: 3 Left whole BNC Freq(collocate) at least: Freq(node, collocate) at least: 20 🗘 20 Specific collocate: Filter results by: and/or tag: no restrictions Submit changed parameters There are 10189 different types in your collocation database for "[word="arms" %c]". (Your query "[word="arms" %c]" returned 10527 hits in 1669 different texts (displayed in random order)) No. Word Total No. in Expected collocate frequency Observed collocate frequency In No. of texts Dice coefficient value whole BNC 0.614 folded 1,182 216 140 0.0369 1 2 legs 6,110 3.174 298 208 0.0358 379 0.197 <u>98</u> 0.018 3 craven 21 43,321 22.501 444 216 0.0165 4 around 15.979 0.0162 5 round 30,765 334 177 886 0.460 88 69 0.0154 6 waving 4.075 53 0.015 7,846 138 race 8 302,651 157.197 2349 474 0.0149 her 348 0.181 9 outstretched 80 65 0.0147 3,294 1.711 99 68 0.0143 10 coat 5,234 2.719 98 67 0.0124 11 neck embargo 392 0.204 67 43 0.0123 12 212.419 13 his 408,970 2545 593 0.0121 shoulders 3,915 2.033 86 68 0.0119 14 <u>65</u> 1,610 0.836 53 0.0107 15 wrapped 2,982 1.549 71 56 0.0104 16 crossed 57 976 0.507 17 flung 54 0.0099 10,346 5.374 103 48 0.0099 sales 18 1,946 61 19 stretched 1.011 54 0.0098 764 0.397 <u>52</u> 31 0.0092 20 tightened 21 3,562 1.850 63 49 chest 0.0089 22 28,690 14.902 175 72 0.0089 control 23 hands 17,773 9.231 126 90 0.0089 2,852 1.481 <u>57</u> 50 24 0.0085 threw 57,524 29.878 275 181 0.0081 25 put 3,026 1.572 <u>54</u> 26 strategic 34 0.008 2,243 1.165 49 40 0.0077 27 bare

Collocation controls Collocation based on: Word form Statistic: Log Ratio Collocation window from: 3 to the Left Collocation window to: 3 to the Right 💠 50 Freq(collocate) at least: Freq(node, collocate) at least: 50 Filter results by: specific collocate: and/or tag: Submit changed parameters Go! (none) Extra information: The Log Ratio statistic is a measurement of how big the difference is between the (relative) frequency of the collocate alongside the node, and its (relative) frequency in the rest of the corpus or subcorpus. On its own, Log Ratio is very similar to the Mutual Information measure (both measure effect size). However, CQPweb combines Log Ratio with a statistical-significance filter. The collocate list is sorted by Log Ratio but filtered using Log-likelihood. Collocates are only included in the list if they are significant at the 5% level (p < 0.05), adjusted using the Šidák correction. For your current collocation analysis, that means all collocates displayed have Log-likelihood of at least 22.94155. The use of a log-likelihood filter means that it is not necessary to set high minimum values for Freg(node, collocate) and Freg(collocate) when using Log Ratio. There are 48,231 different words in your collocation database for "[word="arms"%c]". (Your query "arms" returned 173,309 matches in 20,565 different texts, ordered randomly) [14.514 seconds - retrieved from cache] Total no. in whole corpus Expected collocate frequency Observed collocate frequency In no. of texts Log Ratio No. Word archiers 113 0.098 55 3 10.097 2 Ammunition 6,857 5.931 1,698 755 8.571 5,053 4.371 566 8.427 feats 1,160 24,384 21.091 4,723 2607 8.116 coat 5,483 4.743 878 436 7.783 Cessation Defensive 5,435 4.701 805 391 7.65 1,049 0.907 149 121 7.579 across 8 clattering 484 0.419 64 58 7.46 9 clasping 663 0.57478 61 7.267 10 folded 2,797 2.419 309 262 7.165 11 HONI 2,403 2.079 258 248 7.118 12 7.095 964 0.834 102 11 Vister 13 clashing 1,114 0.964 109 93 6.969 14 877 0.759 83 72 6.916 clasped 15 enfold 685 0.593 61 58 6.819

Meanings and styles: Concordances Collocates



The case of good

Crystal & Crystal (2004:201-202):

- (1) [intensifying use] real, genuine ('love no man in good earnest').
- (2) kind, benevolent, generous.
- (3) kind, friendly, sympathetic.
- (4) amenable, tractable, manageable.
- (5) honest, virtuous, honourable.
- (6) seasonable, appropriate, proper.
- (7) just, right, commendable.
- (8) intended, right, proper.
- (9) high-ranking, highborn, distinguished.
- (10) rich, wealthy, substantial.

Meanings and styles: Concordances Collocates



- **1**. A polite address: '(my) good Lord/friend/Sir/Master/Lady/Madam/etc.'. Typically used when meeting or parting, thanking or making suggestions. *But (good my Lord) do it so cunningly* TGV, III. 1.
- . Honest, truthful, principled; of high moral standards. (This sense also shapes the discourse markers '(in) good faith/sooth/troth', which mean truly or honestly). *a man of good repute, carriage, bearing, & estimation* LLL, I. 1.
- . Positive rather than negative. Typically, contrasted with 'bad'. *Is thy news good or bad?* ROM, II. 5.
- . In one's favour, especially favourable wishes or blessings. *The Gods be good to us* COR, V. 4.
- . A welcoming, cheerful manner. *Therefore for Gods sake entertain good comfort, And cheer his Grace with quick and merry eyes* R3, I. 3.

Meanings and styles: Concordances Collocates



The case of *Irish*

Strongest collocate: Irish rug

"Show me a fair scarlet, a vvelch frise, a good Irish rug" (Eliot, 1595)

Thematic groups (top 50 collocates)

Negative connotations (items below are relatively frequent & well dispersed)

Uncivilised: savage, wild

Hostile: wars, enemies, against

Ungovernable: rebels

Associated groups: Scottish, Scots, (English)

Insignificant??: mere

Political power: nation, lords

Language: tongue, language, speak



- 'Keyness' is a matter of an item's frequency in a body of data being statistically unusual relative to that item in a comparative body of data.
- Keywords are not keywords in the sense of Raymond Williams (1976), where they are cultural, social and political hotspots.
- Keywords are statistically based style markers.





Lily James and Richard Madden.

(Photo: Johan Perrson)

What language characterizes Romeo and what language Juliet?



Rank-ordered keywords for Romeo and Juliet (raw frequencies in brackets)

| Romeo | Juliet |
|---|---|
| beauty (10), love (46), blessed (5), eyes (14), more (26), mine (14), dear (13), rich (7), me (73), yonder (5), farewell (11), sick (6), lips (9), stars (5), fair (15), hand (11), thine (7), banished (9), goose (5), that (84) | if (31), be (59), or (25), I (138), sweet (16), my (92), news (9), thou (71), night (27), would (20), yet (18), that (82), nurse (20), name (11), words (5), Tybalt's (6), send (7), husband (7), swear (5), where (16), again (10) |



Juliet:

- If he be married, / Our grave is like to be our wedding-bed (I.v.)
- If they do see thee, they will murder thee (II.ii.)
- But <u>if</u> thou meanest not well (II.ii.)
- Is thy news good, <u>or</u> bad? answer to that; Say either, and I'll stay the circumstance: Let me be satisfied, is 't good <u>or</u> bad? (II.ii)
- Tis almost morning; I would have thee gone; And <u>yet</u> no further than a wanton's bird [...] (II.ii.)



How keywords move beyond simple frequency lists. The case of Shakespeare's Desdemona.

| TOTAL | 2753 |
|-------|------|
| 1 | 132 |
| my | 79 |
| and | 61 |
| you | 60 |
| to | 57 |
| not | 48 |
| me | 47 |
| do | 44 |
| the | 41 |
| him | 41 |
| lord | 39 |
| that | 38 |



| | Raw freq. | Log-L. | LogRatio |
|---------|-----------|--------|----------|
| prithee | 8 | 16.47 | 3.24 |
| lord | 39 | 64.82 | 2.74 |
| lost | 7 | 10.4 | 2.53 |
| alas | 8 | 8.7 | 2.04 |
| him | 41 | 24.75 | 1.41 |
| do | 44 | 19.64 | 1.18 |
| my | 79 | 28.03 | 1.03 |
| me | 47 | 11.61 | 0.84 |
| i | 132 | 26.85 | 0.76 |

For Othello: I is ranked 109, me 70 and my 74

A note on programs I used, etc.



See handout!

Concluding remarks



- Although I have focused on words, these techniques work for other items – phrases/expressions, grammatical tags, semantic tags, etc.
- The techniques will work for small datasets and large, although some techniques don't produce anything sensible for really small datasets and computing power can be an issue for really large datasets.
- Techniques and tools are constantly being developed.
 - At Lancaster: e.g. LancsBox
 - Laurence Anthony