

Making as Knowing differently



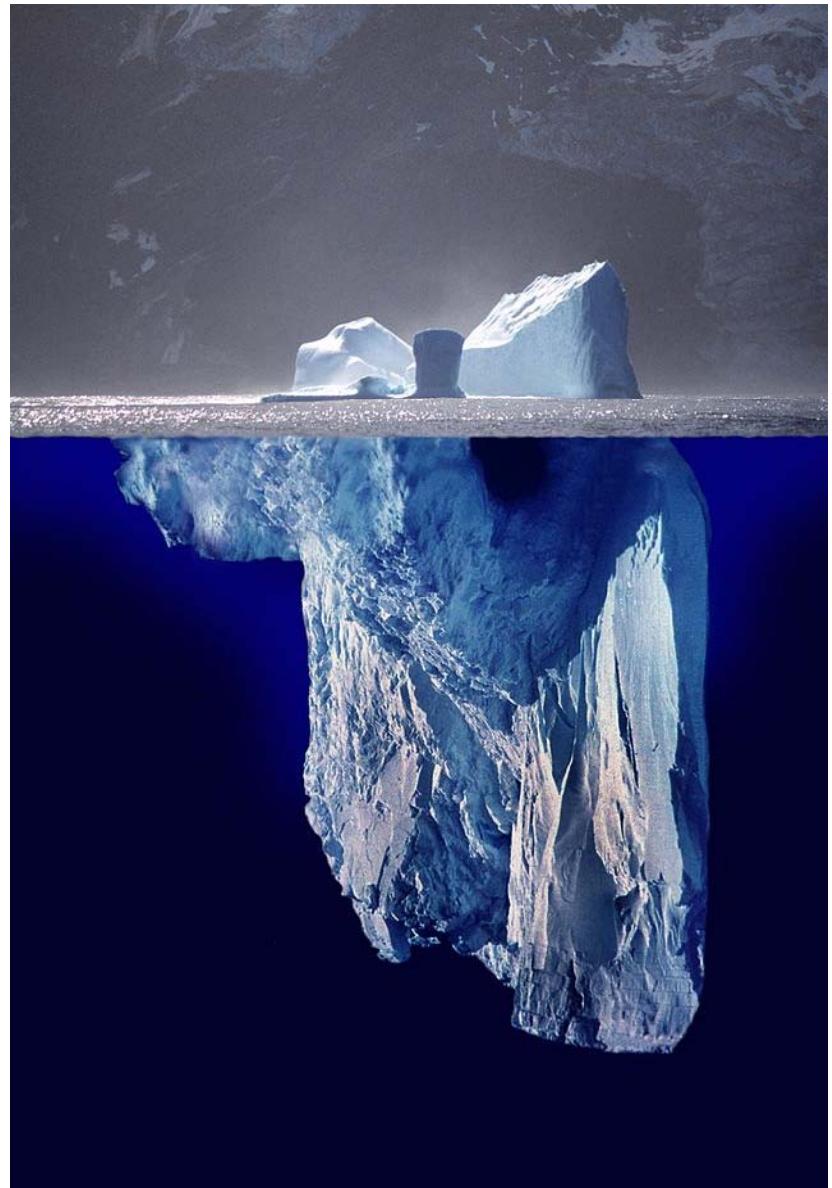
- Do we fully know what we make?
- When do we know it?
- How do we write it?

Why liken your project to an iceberg?

‘The dignity of movement of an iceberg is due to only one-eighth of it being above water.’

‘the knowledge is what makes the underwater part of the iceberg.’

Hemingway



Alchemy (in reverse?) – turning lightness back to weight



Depiction of an [Ouroboros](#) from the alchemical treatise [Aurora consurgens](#) (15th century), [Zentralbibliothek Zürich](#), Switzerland

Creative Stealth

- Metis
- Cunning Intelligence

